

## **Minutes of the March 10th, 2022 Online Harvard Cable Access Committee Meeting**

**Committee Members Attending:** Nick Browse (chair), Robert Curran (vice chair), Chris Jones , David Henderson (substitute recording secretary)

**Others Attending:** Brittany Blaney (Station Manager), Hristina Tasheva (Station Operator)

Called to order at 5:05 PM

**Meeting Minutes:** Minutes of the February 10th meeting were reviewed and unanimously approved.

**Public Comment:** none

### **Budget and Finance:**

- No real changes other than payroll
- Nick asked about Covid expense reimbursement – no answer from town
- Town reorganizing expense accounting system
- Charter funds in this month slightly less than previous
- Still projecting breakeven budget

### **Station Manager Contract**

10k per quarter, everything remains the same, unanimous approval

### **Bromfield Clubs**

- Kathleen Doherty requested help with a “radio club”
- Need a name, starts in the Fall
- Could be multiple interests in this group: influencers, film, radio, video
- Nick cautioned the term influencers when speaking with the town
- Widen the appeal of the club by getting kids to understand the technology at hand
- Nick reviewed various state school radio stations looking at formats and time spent broadcasting.
- Brittany to poll student interest

### **Station Operations Manager Replacement**

- List of responsibilities updated by Brittany
- Chris and Brittany to contact Marie Solbavarro about town requirements, inclusions, exclusions and upgrading the appeal of the position, i.e. better pay.
- Hristina said candidate should have radio experience
- **HCTV Station Manager Report**
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- • Programming/Event Coverage (02.10-03.09) - Reel: <https://vimeo.com/686872840>
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- • **Public**
- • Senior Spotlight: March 2022 (COA)
- • Livestream: Women, Aging, & Self Identity (Fivesparks)
- • Gallery Tour: 40 over 40 (Fivesparks)
- • A Visit From Mary Abbot (Garden Club & Women's Club)
- • HES Solar Celebration
- • NEW to Vimeo
- • Evening of Celtic Music, 2010
- • A Night to Remember, 2003
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- • **Educational**
- • 3rd Grade Biography Project, 2022
- • Boys Middle School Basketball vs. Tahanto
- • Girls Middle School Basketball vs. Tahanto
- • Girls Middle School Basketball vs. Hale Middle
- • Boys Middle School Basketball vs. Hale Middle
- • Video Production Documentary Compilation
- • Video Production Final Projects
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- • **Government, 43 Meetings**
- • Finance Committee
- • Permanent Building Committee
- • Warner Free Lecture
- • Parks & Recreation
- • School Comm Budget Subcommittee
- • Library Board of Trustees
- • Planning Board
- • School Comm Policy Subcommittee
- • Harvard-Devens Jurisdiction Committee
- • Transportation Advisory Committee
- • Personnel Board
- • Conservation Commission
- • Insurance Advisory Committee
- • Historical Commission
- • Revenue Ideation Committee
- • Select Board
- • Climate Initiative Committee
- • Agricultural Advisory Committee
- • Zoning Board of Appeals
- • Board of Health

- • Bare Hill Pond Watershed Management
- • HES School Building Committee
- • Deer Management
- • Commission on Disabilities
- • Community Cable Access Committee
- • Community Resilience Working Group
- • Community Resilience Working Group
- • Council on Aging
- • Open Space Committee
- • Energy Advisory Committee
- • HES School Council
- • Community Preservation Committee
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- • **Analytics**
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- • **YouTube**
- • 35 Subscribers (+3)
- • 02.10-03.09, 61 views
- • A Visit from Mary Abbot, 53
- • Bromfield Senior Field Day, 3
- Thursday, March 10, 2022
- • Bromfield Graduation 2021, 2
- • Bromfield Graduation 2020, 1
- • HES Ribbon Cutting, 1
- • Harvard Annual Town Meeting 05.15.21, 1
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- • **Fivesparks YouTube**
- • Panel Discussion, 33
- • Warm Glow - My Life Restoring Antique Stoves, 267
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- • **Instagram (<https://www.instagram.com/harvardcabletv/>)**
- • 155 followers ( + 2)
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- • **Twitter (<https://twitter.com/harvardcabletv>)**
- • 24 Followers (+ 0)
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- • **Facebook:**
- • 02.10-03.09, Most popular posts by “reach”
- • Energy Advisory Committee 3/3, 123
- • Historical Commission 3/2, 107
- • Fivesparks: 40 over 40, 95
- • Select Board 3/1, 89
- • Newsletter 2/25, 89
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- • **Vimeo**
- • 02.10-03.09: 886 views (675 in Feb.)
- • Top Videos
- • Lions Club 2022 Winter Fest Promo, 106
- • School Committee 02.14.22, 86
- • A Visit From Mary Abbot, 74
- • School Committee 02.09.22, 66
- • Boys Middle School Basketball vs. Maynard, 30
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- • **Source URLs**
- • harvardcabletv.com
- • Vimeo
- • Nextdoor
- • Twitter
- • Bing
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- **Thursday, March 10, 2022**
- • Wordpress (<https://harvardcabletv.com/>)
- • 1,782 Page views (1,661 in Feb)
- • Top Referrals: Facebook, harvard-ma.gov, thetrustees.org, harvardpress.com, Instagram
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- • **Pending Projects**
- • Bromfield Science Fair
- • Fivesparks Storytelling
- • Bloom N Art
- • COA Historical Portrayal
- • Senior Spotlight April 2022
- • Annual Bromfield Jazz Night
- • Winter Fest 2022
- • Deer Management Panel Discussion
- • Green Team & Garden Club Burning Bush Replacement Video
- • MS & HS Spring Concerts
- • COVID-19 Adjustments
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- • **Staff is fully vaccinated (& boosted!)**
- • Masks & Hand Sanitizer Provided
- • Mask optional
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- • **HPS • Bromfield**
- • Video Production Club: Approved
- • Green Team: Thursdays 7:30 AM
- • Bromfield Photography Course
- • Radio Club: Planning Stages
- • Other

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- • **Upper Town Hall Upgrades**
- No movement at the moment

**Next Meeting - April 14<sup>th</sup> 6:00 PM**

**Meeting adjourned at 6:20 pm**