

Warner Free Lecture Trustees Meeting
Thursday, November 19, 2020
Via Zoom Meeting pursuant to Governor Baker's orders

Trustees Present: Pat Jennings (Treasurer), Alison Thornton (Assistant Secretary), Sheila Simollardes (Events) and Lisa Foley (Chair). **Absent:** Jeff Boudreau (Publicity) and Jennifer Coombs (Secretary).

Meeting called to order at 6:01pm.

Review of Minutes of Prior Meeting: A discussion was held correcting the date for the next meeting from Jan. 2 to Wednesday Jan 6, 2021. Minutes will be revised to reflect this correction. Also, an issue was raised about a pop up on the Zoom login, about authors and signed copies of books. It was unclear what the topic was about so it was decided to table it until the January meeting.

Lisa moved to accept the minutes as amended. Pat seconded the motion. The motion passed unanimously by roll call vote.

Discussion of co-sponsorship/publicity options from Arm in Arm for January Program. Ellen Leischer of Arm in Arm approached Lisa and Pat separately about co-sponsoring our January presentation. They are holding a similar presentation several weeks later. A discussion followed about the definition of sponsorship. Arm in Arm would not be providing money towards the speaker fee, but would be increasing our publicity. Partnership was discussed as a more appropriate reflection of this relationship. There was a discussion about increased publicity, on Zoom leading to increased numbers coming to the Zoom presentation and thereby increasing the administrative responsibilities of the host. Lisa indicated that this is not a large issue.

Additionally, with the addition of a partner, Jeff would need to modify the current advertising to reflect the new relationship for this presentation.

A motion was made to partner with Arm in Arm for our next event on Jan 15, Alison seconded the motion. The motion passed unanimously.

Pat will get Ellen and Jeff connected and Jeff is tasked with emailing Arm in Arm to assist Arm in Arm with a link to the WFL Facebook page.

Discussion of Silver Unicorn Bookstore for February program.

Shelia led a discussion about the sale of books virtually for the program by Silver Bookstore. Mentioned importance of ensuring that marketing images on WFL Facebook page and Silver Unicorn website Sheila will check with Larry Tye (presenter) and Silver Unicorn. Larry's fee has been reduced from \$750 to \$500 due to the virtual nature of presentation. Also, the Harvard Historical Society is co-sponsoring this presentation with a \$150 donation reducing the costs further to \$150. Trustees discussed the request by the author to "proactively pursue other organizations" when advertising this event and we feel that is being done.

Pat had to leave the meeting which left us without quorum.

The meeting ended as 6:47 due to lack of quorum.

Respectfully submitted,
Alison Thornton (Assistant Secretary)